

**DISTRIBUTION OF HOUSEHOLD ECONOMIC GAINS
POSSIBLE IF AMEREN BECAME
ROLLA'S RETAIL ELECTRICITY PROVIDER**

Average kWh	# Customers	Annual	TOTAL
500	1,850	\$218.19	\$403,651.50
750	950	\$318.36	\$302,442.00
1000	950	\$440.37	\$418,351.50
1250	950	\$547.68	\$520,296.00
1500	950	\$638.19	\$606,280.50
2000	800	\$836.01	\$668,808.00
2500	450	\$1,033.83	\$465,223.50
3000	400	\$1,231.65	\$492,660.00
5000	100	\$2,022.93	\$202,293.00
	7,400		\$4,080,006.00